

SPONSORSHIP OPPORTUNITIES



WOMEN SUPPORTING WOMEN

Mission: We inspire women to rise together.



[TeamWomen](#) is a premier professional women's organization deeply committed to developing future generations of women in leadership. Membership includes 650+ women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events each year, as well as our Annual Leadership Conference, Young Professionals [WaveMaker Awards](#) and [Empower Leadership Academy Gala](#). Our 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one's full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade. TeamWomen is proud to support women from the classroom to the boardroom.

TEAMWOMEN 2020 OVERVIEW

- 76 mentor pairs | 327 total pairs since 2012
- 51,600+ website visits
- 35,000+ social media impressions per month
- 8,200 e-newsletter subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

TEAMWOMEN 10TH ANNUAL LEADERSHIP CONFERENCE

- August 25, 2021 | 7:30 AM-5:00 PM
- Hybrid In-Person/Virtual Conference | Hyatt Regency Minneapolis

TEAMWOMEN MEMBER DEMOGRAPHICS:

600
Membership

- 38% Director Level to C-Suite
- 30% Manager Level
- 30% Consultants | Entrepreneurs
- 2% Women in Transition

Org/Corporation
Annual Revenue

- 27% 1-10 Million
- 32% 10-100 Million
- 33% 100 Million or More

14,432
Total Event
Attendance



SPONSORSHIP OPPORTUNITIES

2021 LEADERSHIP CONFERENCE

PRESENTING SPONSOR — \$20,000

SOLD

- Two (2) reserved tables with twenty (20) conference event tickets with premier seating
- One (1) keynote speaker opportunity at a Power Luncheon
- Three (3) annual memberships
- Recognition in all media coverage and conference advertising (interviews, press releases and social media)
- Opportunity to introduce or thank keynote speaker
- Opportunity to provide video (featured during conference video loop and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing materials
- Sponsor ribbon on attendee name badge
- Logo on event invitations, event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list

GOLD SPONSOR — \$5,000

Happy Hour | Coffee Break

- Six (6) conference event tickets with premier seating
- Opportunity to provide video (featured during conference video loop and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event invitations, event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list

DIAMOND SPONSOR — \$12,500

- Ten (10) conference event tickets with premier seating
- One (1) annual membership
- Recognition in all media coverage and conference advertising (interviews, press releases and social media)
- Opportunity to provide video (featured during conference video loop and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event invitations, event website and signage
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SILVER SPONSOR — \$2,500

Technology Charging Station

- Four (4) conference event tickets
- Opportunity to provide video (featured during conference video loop and social media)
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list



2021 LEADERSHIP CONFERENCE

BRONZE SPONSOR — \$1,750

Heads or Tails Game | Decor | Printing

- Two (2) conference event tickets
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list

SAPPHIRE SPONSOR — \$1,250

- One (1) conference event ticket
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Sponsor ribbon on attendee name badge
- Logo on event website and signage
- Inclusion in thank you announcements during event