

# TEAM WOMEN

## WOMEN SUPPORTING WOMEN

*Mission: We inspire women to rise together.*



## OUR PROFESSIONAL DEVELOPMENT PILLARS

**LEADERSHIP DEVELOPMENT** — Our ongoing networking events provide the perfect platform for connecting women across a wide variety of professions. Participants learn from great speakers in first-class venues and master how to network effectively and strategically.

**MENTOR PROGRAM** — A key and unique offering by TeamWomen, the program is rich in cross-generational mentoring, benefiting both the mentor and mentee. The approach is one-on-one, strategically paired in varying professions, and mentee-driven.

**LEADERSHIP CONFERENCE** — Well-attended annual spring Leadership Conference is a full-day event providing strategic networking, leadership skills training, and inspiration.

**WAVEMAKER AWARDS** — Our WaveMaker Awards, hosted by the Young Professionals Board, recognizes WaveMakers or pioneers in their field in five separate award categories: Community Impact, WaveMaker, Uncharted Territory, Outstanding Mentor, and Company Champion.



## ANNUAL SPONSORSHIP

### **GOLD — \$10,000**

- One FALL or SPRING Mentoring Sponsorship
- Sponsor at four (4) Signature Events (Includes: Power Luncheon, Networking, Energy Breakfast, and Professional Development)
- Member Spotlight Article on website home page and TW Newsletter
- Inclusion in six (6) eBlast advertisements
- Ten (10) Annual Memberships
- Logo on TW website home page
- Logo in all eBlasts and event signage
- Annual sponsor ribbon for all staff at events
- Mention in media coverage, interviews, press releases, and social media
- Inclusion in Thank You Announcements during all events

### **SILVER — \$5,000**

- One FALL or SPRING Mentoring Sponsorship
- Sponsor one (1) Power Luncheon (OR) one (1) Professional Development Event
- Sponsor one (1) Networking Event
- Inclusion in three (3) eBlast advertisements
- Five (5) Annual Memberships
- Logo on TW website home page
- Logo in all eBlasts and event signage
- Annual sponsor ribbon for all staff at events
- Mention in media coverage, interviews, press releases, and social media
- Inclusion in Thank You Announcements during all events

### **BRONZE — \$2,500**

- Sponsor one (1) Power Luncheon (OR) one (1) Professional Development Event
- Sponsor at one (1) Networking Event
- Three (3) eBlast advertisements
- Three (3) Annual Memberships
- Logo on TW website home page
- Logo in all eBlasts and event signage
- Annual sponsor ribbon for all staff at events
- Mention in media coverage, interviews, press releases, and social media
- Inclusion in Thank You Announcements during all events



## ANNUAL SPONSORSHIP EVENT BENEFITS *(detail)*

### FALL/SPRING MENTORING SPONSORSHIP

- Enrollment of four (4) staff members in Mentorship program (this could be a combination of mentors or mentees)
- Exhibit table at event for company marketing material
- Formal recognition at opening and closing of event
- Logo on mentorship materials including mentor registration website page
- Logo on Mentoring Kick Off signage
- Logo included on all monthly mentoring topic eBlasts — twelve (12) eBlasts
- Opportunity to provide branded giveaways at Mentoring Kick Off
- Inclusion in Thank You Announcements during Mentoring Kick Off event

### POWER LUNCHEON/ PROFESSIONAL DEVELOPMENT SPONSORSHIP

- Four (4) event tickets included with sponsorship
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material
- Podium time — three (3) minutes
- Logo on event website
- Logo on event signage
- Opportunity to provide branded giveaways at event
- Inclusion in Thank You Announcements during event

### NETWORKING EVENT SPONSORSHIP

- Two (2) event tickets included with sponsorship
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material
- Podium time — three (3) minutes
- Logo on event website
- Logo on event signage
- Opportunity to provide branded giveaways at event
- Inclusion in Thank You Announcements during events

### ENERGY BREAKFAST SPONSORSHIP

- Two (2) event tickets included with sponsorship
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material
- Podium time — three (3) minutes
- Logo on event website
- Logo on event signage
- Opportunity to provide branded giveaways at event
- Inclusion in Thank You Announcements during events