

# SPONSORSHIP OPPORTUNITIES



## WOMEN SUPPORTING WOMEN

*Mission: We inspire women to rise together.*



[TeamWomen](#) is a premier professional women's organization deeply committed to developing future generations of women in leadership. Membership includes 650+ women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events each year, an annual conference, our Young Professionals [WaveMaker Awards](#) and the [Empower Leadership Academy Gala](#). Our 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one's full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade. TeamWomen is proud to support women from the classroom to the boardroom.

### TeamWomen 2020 Leadership Conference

May 1, 2020

Hyatt Regency Minneapolis | 1300 Nicollet Mall

7:30 AM-5:00 PM

Expected Attendance: 800 Twin Cities Leaders

### Confirmed Speakers:

[Jeralyn Steele](#) | [Emcee](#)

[Jennifer Bonine](#)

[Madelyn Burke](#)

[Joan Gabel](#)

[Chris Heeter](#)

[Dr. Jo Lichten](#)

[Margaret Murphy](#)

[Jane Schwartzberg](#)

[Jamie Taets](#)

[Megan Tamte](#)

### TEAMWOMEN MEMBER DEMOGRAPHICS:

650



Membership

38% Director Level to C-Suite

30% Manager Level

30% Consultants | Entrepreneurs

2% Women in Transition



Org/Corporation  
Annual Revenue

27% 1-10 Million

32% 10-100 Million

33% 100 Million or More

11,079



Total Event  
Attendance



# SPONSORSHIP OPPORTUNITIES

## WAVEMAKER AWARDS

### PRESENTING SPONSOR — \$5,000

- One Reserved Table with ten (10) event tickets (\*premier seating)
- Host the Finalist Reception prior to the event
- Exhibit table in reception hall
- Access to complete guest list
- Recognition in media coverage and/or advertising
- Opportunity to provide branded giveaways at event
- Logo on printed program
- Sponsor ribbon on attendee name badge
- Logo on event website
- Logo on event signage
- Inclusion in thank you announcements during event

### CHAMPAGNE TOAST SPONSOR — \$3,000

- Five (5) event tickets included with sponsorship
- Company representative to make toast to Lifetime Achievement Award winner
- Present Lifetime Achievement Award
- Attend the Finalist Reception prior to the event
- Exhibit table in reception hall
- Recognition in media coverage and/or advertising
- Opportunity to provide branded giveaways at event
- Logo on printed program
- Sponsor ribbon on attendee name badge
- Logo on event signage
- Inclusion in thank you announcements during event

### ELITE HAPPY HOUR SPONSOR — \$2,500

- Five (5) event tickets included with sponsorship
- Attend the Finalist Reception prior to the event
- Exhibit table in reception hall
- Recognition in media coverage and/or advertising
- Opportunity to provide branded giveaways at event
- Logo on printed program
- Sponsor ribbon on attendee name badge
- Logo on event website
- Logo on event signage
- Inclusion in thank you announcements during event

### SIGNATURE AWARD CATEGORY SPONSOR — \$1,750

- Two (2) event tickets included with sponsorship
- Company representative to introduce category and nominees
- Brand associated with one award category of choice
- Opportunity to provide branded giveaways at event
- Logo on printed program
- Sponsor ribbon on attendee name badge
- Logo on event signage
- Inclusion in thank you announcements during event



# SPONSORSHIP OPPORTUNITIES

## WAVEMAKER AWARDS

### CORPORATE TABLE SPONSOR — \$1,000

- Ten (10) event tickets included with sponsorship
- Reserved table with company name displayed on table
- Opportunity to provide branded giveaways at event
- Logo on printed program
- Sponsor ribbon on attendee name badge
- Logo on event signage
- Inclusion in thank you announcements during event