

# SPONSORSHIP OPPORTUNITIES



## WOMEN SUPPORTING WOMEN

*Mission: We inspire women to rise together.*



[TeamWomen](#) is a premier professional women’s organization deeply committed to developing future generations of women in leadership. Membership includes 650+ women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events each year, an annual conference, our Young Professionals [WaveMaker Awards](#) and the [Empower Leadership Academy Gala](#). Our 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one’s full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade. TeamWomen is proud to support women from the classroom to the boardroom.

### TeamWomen 2020 Leadership Conference

May 1, 2020

Hyatt Regency Minneapolis | 1300 Nicollet Mall

7:30 AM-5:00 PM

Expected Attendance: 800 Twin Cities Leaders

### Confirmed Speakers:

[Jeralyn Steele](#) | [Emcee](#)

[Jennifer Bonine](#)

[Madelyn Burke](#)

[Joan Gabel](#)

[Chris Heeter](#)

[Dr. Jo Lichten](#)

[Margaret Murphy](#)

[Jane Schwartzberg](#)

[Jamie Taets](#)

[Megan Tamte](#)

### TEAMWOMEN MEMBER DEMOGRAPHICS:

650



Membership

38% Director Level to C-Suite

30% Manager Level

30% Consultants | Entrepreneurs

2% Women in Transition



Org/Corporation  
Annual Revenue

27% 1-10 Million

32% 10-100 Million

33% 100 Million or More

11,079



Total Event  
Attendance



# SPONSORSHIP OPPORTUNITIES

## LEADERSHIP CONFERENCE

### PRESENTING SPONSOR — \$20,000

#### **SOLD**

- Two Reserved Tables with Twenty (20) conference event tickets with premier seating
- One Keynote Speaker opportunity at a Power Luncheon
- Three (3) Annual Memberships
- Recognition in all media coverage and conference advertising (interviews, press releases, and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to introduce or thank keynote speaker
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event invitations
- Logo on event website
- Logo on event signage
- Inclusion in Thank You Announcements during event

### GOLD SPONSOR — \$5,000

#### *Happy Hour | Coffee Break*

- Six (6) conference event tickets with premier seating
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to introduce or thank keynote speaker
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event invitations
- Logo on event website
- Logo on event signage
- Inclusion in Thank You Announcements during event

### DIAMOND SPONSOR — \$12,500

- Ten (10) conference event tickets with premier seating
- One (1) Annual Membership
- Recognition in all media coverage and conference advertising (interviews, press releases, and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to introduce or thank keynote speaker
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event invitations
- Logo on event website
- Logo on event signage
- Inclusion in Thank You Announcements during event

### SILVER SPONSOR — \$2,500

#### *Technology Charging Station*

- Four (4) conference event tickets
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event website
- Logo on event signage
- Inclusion in Thank You Announcements during event



# SPONSORSHIP OPPORTUNITIES

## LEADERSHIP CONFERENCE

### BRONZE SPONSOR — \$1,750

#### *Heads or Tails Game | Decor | Printing*

- Two (2) conference event tickets
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event website
- Logo on event signage
- Inclusion in Thank You Announcements during event

### SAPPHIRE SPONSOR — \$1,250

- One (1) conference event ticket
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Sponsor ribbon on attendee name badge
- Logo on event website
- Logo on event signage
- Inclusion in Thank You Announcements during event