

# SPONSORSHIP OPPORTUNITIES



## WOMEN SUPPORTING WOMEN

*Mission: We inspire women to rise together.*



[TeamWomen](#) is a premier professional women's organization deeply committed to developing future generations of women in leadership. Membership includes 650+ women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events each year, an annual conference, our Young Professionals [WaveMaker Awards](#) and the [Empower Leadership Academy Gala](#). Our 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one's full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade. TeamWomen is proud to support women from the classroom to the boardroom.

### 2020 WAVEMAKER AWARDS FINALISTS

#### WaveMaker

[Shannon Blake](#)

[Amber Higgins](#)

[Alicia Lewis](#)

[Michaela O'Brien](#)

[Mickayla Rosard](#)

#### Uncharted Territory

[Katie Landwehr](#)

[Rebecca McLaughlin](#)

[Ra'eesa Motala](#)

[Courtney Place](#)

[Jen Tregarthen](#)

#### Outstanding Mentor

[Jennifer Bonine](#)

[Louise Hinz](#)

[Angie Hunter](#)

[Laura King](#)

[Jeni Schwenzfeier](#)

#### Community Impact

[Eynas Alnabi](#)

[Erin Hayes](#)

[Sarah Lewis](#)

[Kate Snowise](#)

[Jasmine Stringer](#)

#### Lifetime Achievement

[Mary Nash](#)

### TEAMWOMEN MEMBER DEMOGRAPHICS:

650



Membership

38% Director Level to C-Suite

30% Manager Level

30% Consultants | Entrepreneurs

2% Women in Transition



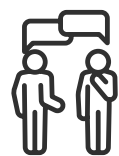
Org/Corporation  
Annual Revenue

27% 1-10 Million

32% 10-100 Million

33% 100 Million or More

11,079



Total Event  
Attendance



# SPONSORSHIP OPPORTUNITIES

## 2020 WAVEMAKER AWARDS

### 2020 WAVEMAKER AWARDS — PRESENTED BY BAIRD

- Host the Virtual Reception prior to event via Zoom
- Recognition in media coverage and advertising (interviews, press releases and social media)
- Hyperlinked logo on event webpage
- Logo recognition throughout event
- Opportunity to provide branded giveaways in event box shipped to finalists
- Inclusion in thank you announcements during event
- (5) TeamWomen social media posts — 8,250 followers

### CHAMPAGNE TOAST SPONSOR — \$3,000

#### *Present Award for Lifetime Achievement*

- Recognition in media coverage and advertising (interviews, press releases and social media)
- Hyperlinked logo on event webpage
- Opportunity to provide branded giveaways in event box shipped to finalists
- Inclusion in thank you announcements during event
- (4) TeamWomen social media posts — 8,250 followers

### ELITE HAPPY HOUR SPONSOR — \$2,500

#### *Present Awards for WaveMaker, Uncharted Territory, Outstanding Mentor and Community Impact*

- Present award for one category winner above
- Recognition in media coverage and advertising (interviews, press releases and social media)
- Hyperlinked logo on event webpage
- Opportunity to provide branded giveaways in event box shipped to finalists
- Inclusion in thank you announcements during event
- (3) TeamWomen social media posts — 8,250 followers
- Opportunity to partner on a TeamWomen 2021 program (professional development or networking event)
- (4) TeamWomen memberships

### SIGNATURE AWARD CATEGORY SPONSOR — \$1,750

- Hyperlinked logo on event webpage
- Opportunity to provide branded giveaways in event box shipped to finalists
- Inclusion in thank you announcements during event
- (2) TeamWomen social media posts — 8,250 followers
- (2) TeamWomen memberships



## 2020 WAVEMAKER AWARDS

### CHEERLEADER SPONSOR — \$1,000

- Hyperlinked logo on event webpage
- Opportunity to provide branded giveaways in event box shipped to finalists
- Inclusion in thank you announcements during event
- (1) TeamWomen social media post — 8,250 followers