

SPONSORSHIP OPPORTUNITIES



SUPPORTING WOMEN FROM THE CLASSROOM TO THE BOARDROOM

Mission: Empowering future leaders today with skills needed to conquer the world tomorrow!



Join us for a meaningful evening at our [2020 Empower Rising Stars Gala](#) and support the mission of Empower Leadership Academy to create a pipeline of amazing leaders. Meet our panel of young girls who have attended our academies and hear their stories of leadership, confidence, resilience, and wellbeing. Our sponsors and partners will share details about their dedication to making a difference in the world, one girl at a time.

For organizations and individuals interested in making a greater impact, Empower has several sponsorship opportunities and levels available for this event. We also are looking for donations! If you're interested in donating to the auction, please contact Olivia at olivia@teamwomenmn.org.

EMPOWER LEADERSHIP ACADEMY DEMOGRAPHICS:

1,525



Participants

- 54% White/Non-Hispanic
- 20% African-American
- 9% Asian-American/Pacific Islander
- 7% Latino/Latina/Hispanic
- 3% Native American/Alaskan Native
- 0.3% Other



Grade Levels

- 55% 5th-8th Grade
- 45% 9th-12th Grade



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2020 EMPOWER RISING STARS GALA

2020 EMPOWER RISING STARS GALA — PRESENTED BY GLOBAL MEDTRONIC WOMEN'S NETWORK

- Dogsled experience with Chris Heeter for 6 people
- Host the Virtual Reception prior to the event (plus Meet-and-Greet with Lea B. Olsen on Zoom)
- Recognition in media coverage and advertising (interviews, press releases and social media)
- Hyperlinked logo on event page
- Logo recognition throughout event
- Inclusion in thank you announcements during event
- (5) TeamWomen and Empower Leadership Academy social media posts — 8,250 followers

CHAMPAGNE TOAST SPONSOR — \$3,000

Greet and Welcome All Attendees and Introduce Emcee Lea B. Olsen

- Hyperlinked logo on event page
- Inclusion in thank you announcements during event
- (4) TeamWomen and Empower Leadership Academy social media posts — 8,250 followers

PILLAR SPONSOR — \$2,500

Confidence, Resilience, Leadership and Mental Wellness

- 2-hour in-person academy for up to 10 people with chosen “pillar name”
 - **(OR)** 3-hour virtual academy for 10-20 people with chosen “pillar name”
- Hyperlinked logo on event page
- Inclusion in thank you announcements during event
- (3) TeamWomen and Empower Leadership Academy social media posts — 8,250 followers

EMPOWER@HOME SPONSOR — \$1,750

- Hyperlinked logo on event page
- Inclusion in thank you announcements during event
- (3) TeamWomen and Empower Leadership Academy social media posts — 8,250 followers