SPONSORSHIP OPPORTUNITIES

TEAMWOMEN

TeamWomen is a premier professional women's organization deeply committed to developing future generations of women in leadership. Membership includes 600 women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events each year, as well as our Annual Leadership Conference, Young Professionals WaveMaker Awards and Empower Leadership Academy Gala. Our 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one's full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade. TeamWomen is proud to support women from the classroom to the boardroom.

TEAMWOMEN 2020 OVERVIEW

- 76 mentor pairs | 327 total pairs since 2012
- 51,600+ website visits
- 35,000+ social media impressions per month
- 8,200 e-newsletter subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

YOUNG PROFESSIONALS 6TH ANNUAL WAVEMAKER AWARDS

- October 14, 2021 | 5:00-8:00 PM
- Metropolitan Club & Ballroom

TEAMWOMEN MEMBER DEMOGRAPHICS:

600

Membership

38% Director Level to C-Suite

30% Manager Level

30% Consultants | Entrepreneurs

2% Women in Transition

Org/Corporation Annual Revenue

27% 1-10 Million

32% 10-100 Million

33% 100 Million or More

14,432

Total Event Attendance

SPONSORSHIP OPPORTUNITIES

2021 WAVEMAKER AWARDS

PRESENTING SPONSOR — $7,500

Host VIP Reception Prior to the Event

- 8 tickets with seating based on current COVID-19 restrictions at time of event
- Recognition in media coverage and advertising (interviews, press releases and social media)
- Red carpet interview at in-person event (or) featured guest on TeamWomen's podcast
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Logo recognition throughout event
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 5 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
    - TCBmag.com: 183,443 pageviews/month

CHAMPAGNE TOAST SPONSOR — $5,000

Present Award for Lifetime Achievement

- Company representative to make toast to Lifetime Achievement award winner
- 6 tickets with seating based on current COVID-19 restrictions at time of event
- Recognition in media coverage and advertising (interviews, press releases and social media)
- Red carpet interview at in-person event (or) featured guest on TeamWomen's podcast
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 4 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
    - TCBmag.com: 183,443 pageviews/month

ELITE CATEGORY SPONSOR — $2,500

Present Awards for WaveMaker, Uncharted Territory, Outstanding Mentor and Community Impact

- Announce finalists for one category above
- 4 tickets with seating based on current COVID-19 restrictions at time of event
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 3 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
    - TCBmag.com: 183,443 pageviews/month

SIGNATURE SPONSOR — $2,000

- 2 tickets with seating based on current COVID-19 restrictions at time of event
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 2 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
    - TCBmag.com: 183,443 pageviews/month

2021 WAVEMAKER AWARDS

CHEERLEADER TABLE SPONSOR — $1,300

- 8 tickets with seating based on current COVID-19 restrictions at time of event*
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 1 TeamWomen social media post (8,250 followers)

**Table size is for 8 tickets but may change per COVID-19 regulations at time of the event.*