

SPONSORSHIP OPPORTUNITIES



[TeamWomen](#) is a premier professional women’s organization deeply committed to developing future generations of women in leadership. Membership includes 600 women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events a year, as well as our annual [Leadership Conference](#), [WaveMaker Awards](#) and [Empower Gala](#). Our 12-month Mentor Program provides one-on-one opportunities for professional development and reaching one’s full potential, while our Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in kids who are in grades 5-12. TeamWomen is proud to support women and girls — from the classroom to the boardroom.

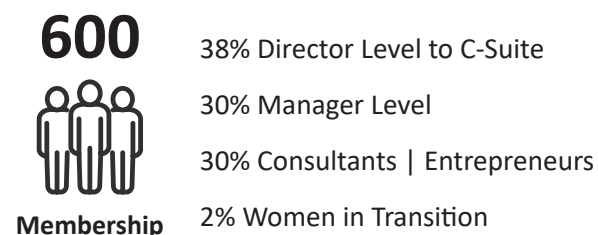
TEAMWOMEN 2021 OVERVIEW

- 360 total mentoring pairs since 2012
- 40,300 website visits
- 30,000 social media impressions per month
- 8,200 e-newsletter subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

TEAMWOMEN 11TH ANNUAL LEADERSHIP CONFERENCE

- May 4, 2022 | 8:30 AM CT
- Hybrid In-Person/Virtual Conference | Hyatt Regency Minneapolis

TEAMWOMEN MEMBER DEMOGRAPHICS:



Org/Corporation
Annual Revenue

- 27% 1-10 Million
- 32% 10-100 Million
- 33% 100 Million or More

16,045



Total Event
Attendance



SPONSORSHIP OPPORTUNITIES

2022 LEADERSHIP CONFERENCE

PRESENTING SPONSOR — \$20,000

- Two (2) reserved tables with twenty (20) conference event tickets with premier seating
- One (1) keynote speaker opportunity at a Power Luncheon
- Three (3) annual memberships
- Recognition in all media coverage and conference advertising (interviews, press releases and social media)
- Opportunity to introduce or thank keynote speaker
- Opportunity to provide video (featured during conference video loop and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing materials
- Sponsor ribbon on attendee name badge
- Logo on event invitations, event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list

DIAMOND SPONSOR — \$12,500

- Ten (10) conference event tickets with premier seating
- One (1) annual membership
- Recognition in all media coverage and conference advertising (interviews, press releases and social media)
- Opportunity to provide video (featured during conference video loop and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event invitations, event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list

GOLD SPONSOR — \$5,000

Happy Hour | Coffee Break

- Six (6) conference event tickets with premier seating
- Opportunity to provide video (featured during conference video loop and social media)
- Opportunity to buy additional tickets at early bird rate
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event invitations, event website and signage
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SILVER SPONSOR — \$2,500

Technology Charging Station

- Four (4) conference event tickets
- Opportunity to provide video (featured during conference video loop and social media)
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list



2022 LEADERSHIP CONFERENCE

BRONZE SPONSOR — \$1,750

Heads or Tails Game | Decor | Printing

- Two (2) conference event tickets
- Opportunity to provide video (featured during conference video loop and social media)
- Formal recognition at opening and closing of event
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Exhibit table at event for company marketing material
- Sponsor ribbon on attendee name badge
- Logo on event website and signage
- Inclusion in thank you announcements during event
- Conference attendee opt-in list

SAPPHIRE SPONSOR — \$1,250

- One (1) conference event ticket
- Opportunity to provide branded giveaways at event
- Logo displayed in printed program
- Sponsor ribbon on attendee name badge
- Logo on event website and signage
- Inclusion in thank you announcements during event