

SPONSORSHIP OPPORTUNITIES



[TeamWomen](#) is a premier professional women’s organization deeply committed to developing future generations of women in leadership. Membership includes 600 women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events a year, as well as our annual [Leadership Conference](#), [WaveMaker Awards](#) and [Empower Gala](#). Our 12-month Mentor Program provides one-on-one opportunities for professional development and reaching one’s full potential, while our Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in kids who are in grades 5-12. TeamWomen is proud to support women and girls — from the classroom to the boardroom.


TEAMWOMEN 2021 OVERVIEW

- 360 total mentoring pairs since 2012
- 40,300 website visits
- 30,000 social media impressions per month
- 8,200 e-newsletter subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.


TEAMWOMEN 7TH ANNUAL WAVEMAKER AWARDS

- October 6, 2022 | 5:00 PM CT
- Metropolitan Ballroom & Club

TEAMWOMEN MEMBER DEMOGRAPHICS:

600

Membership

- 38% Director Level to C-Suite
- 30% Manager Level
- 30% Consultants | Entrepreneurs
- 2% Women in Transition


Org/Corporation
Annual Revenue

- 27% 1-10 Million
- 32% 10-100 Million
- 33% 100 Million or More

16,045

Total Event
Attendance



SPONSORSHIP OPPORTUNITIES

2022 WAVEMAKER AWARDS

PRESENTING SPONSOR — \$7,500

Host VIP Reception Prior to the Event

- 8 tickets with seating based on current COVID-19 restrictions at time of event
- Recognition in media coverage and advertising (interviews, press releases and social media)
- Red carpet interview at in-person event (or) featured guest on TeamWomen's podcast
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Logo recognition throughout event
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 5 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
 - TCBmag.com: 183,443 pageviews/month

CHAMPAGNE TOAST SPONSOR — \$5,000

Present Award for Lifetime Achievement

- Company representative to make toast to Lifetime Achievement award winner
- 6 tickets with seating based on current COVID-19 restrictions at time of event
- Recognition in media coverage and advertising (interviews, press releases and social media)
- Red carpet interview at in-person event (or) featured guest on TeamWomen's podcast
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 4 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
 - TCBmag.com: 183,443 pageviews/month

ELITE CATEGORY SPONSOR — \$2,500

Present Awards for WaveMaker, Uncharted Territory, Outstanding Mentor and Community Impact

- Announce finalists for one category above
- 4 tickets with seating based on current COVID-19 restrictions at time of event
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 3 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
 - TCBmag.com: 183,443 pageviews/month

SIGNATURE SPONSOR — \$2,000

- 2 tickets with seating based on current COVID-19 restrictions at time of event
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Exhibit table at event
- Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 2 TeamWomen social media posts (8,250 followers)
- Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
 - TCBmag.com: 183,443 pageviews/month



2022 WAVEMAKER AWARDS

CHEERLEADER TABLE SPONSOR — \$1,300

- 8 tickets with seating based on current COVID-19 restrictions at time of event*
- Hyperlinked logo on event webpage (3.5k+ website visits per month)
- Inclusion in thank you announcements during event
- Access to attendee opt-in list
- 1 TeamWomen social media post (8,250 followers)

**Table size is for 8 tickets but may change per COVID-19 regulations at time of the event.*

SUPPORTER SPONSOR — \$500

Choose from Bar, Dessert, Red Carpet or Registration

- Logo recognition in marketing (social media, eBlasts and event page)
- Logo recognition in program
- Logo recognition in PowerPoint*

**May or may not be able to include a verbal thank you from the podium.*