SPONSORSHIP OPPORTUNITIES

TEAMWOMEN

TeamWomen is a premier professional women's organization deeply committed to developing future generations of women in leadership. Membership includes 600 women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports and civic organizations. We inspire women to make meaningful connections and rise together through 40 leadership development events a year, as well as our annual Leadership Conference, WaveMaker Awards and Empower Gala. Our 12-month Mentor Program provides one-on-one opportunities for professional development and reaching one's full potential, while our Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in kids who are in grades 5-12. TeamWomen is proud to support women and girls — from the classroom to the boardroom.

TEAMWOMEN 2021 OVERVIEW

- 360 total mentoring pairs since 2012
- 40,300 website visits
- 30,000 social media impressions per month
- 8,200 e-newsletter subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

TEAMWOMEN 11TH ANNUAL LEADERSHIP CONFERENCE

- May 4, 2022 | 8:30 AM CT
- Hybrid In-Person/Virtual Conference | Hyatt Regency Minneapolis

TEAMWOMEN MEMBER DEMOGRAPHICS:

600

Membership

38% Director Level to C-Suite

30% Manager Level

30% Consultants | Entrepreneurs

2% Women in Transition

Org/Corporation Annual Revenue

27% 1-10 Million

32% 10-100 Million

33% 100 Million or More

16,045

Total Event Attendance

TEAMWOMEN

ANNUAL SPONSORSHIP

BENEFITS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
INVESTMENT	**$10,000**	**$5,000**	**$2,500**
PREMIER BENEFITS	***(PICK TWO)***	***(PICK ONE)***	
Sponsor 1 mentor program cohort (offered in Fall/Spring)	✓	✓	
Hold 1 Empower Leadership Half-Day Academy	✓	✓	
Join 1 video podcast episode (featured on blog, eBlast, and social media)	✓	✓	
Provide monthly thought leadership content to circulate on blog, eBlasts, and social media	✓	✓	
EVENTS (LIVE OR VIRTUAL)			
Featured sponsor at signature events	3x	2x	1x
Tickets included with each event	2	2	2
Formal on-site recognition at opening & closing of event	✓	✓	✓
Exhibit table or logo linked to website for marketing materials	✓	✓	✓
Podium time for up to 3 minutes	✓	✓	✓
Sponsor ribbon for staff at events	✓	✓	✓
Opportunity to provide branded giveaways (in person or mailed)	✓	✓	✓
Attendee opt-in list from all events	✓	✓	✓
Inclusion in thank you announcements during all events	✓	✓	✓

TEAMWOMEN

ANNUAL SPONSORSHIP

BENEFITS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
BRANDING			
Mention in media coverage, interviews, press releases & social media	✓	✓	
Inclusion in eBlast advertisements	6	4	2
Video or written sponsor profile in 1 eBlast (featured on blog & social media)	✓	✓	✓
Logo on website, event marketing & social media	✓	✓	✓
MEMBERSHIPS			
Free annual memberships	10	5	3
Complimentary job postings	✓	✓	✓

TEAMWOMEN

ENERGY BREAKFAST SPONSORSHIP

BENEFITS	LEVEL 1	LEVEL 2
INVESTMENT	**$1,000**	**$300**
EVENTS (IN-PERSON)		
Featured sponsor at Energy Breakfast	4x	1x
Ticket included with each event	1	1
Formal on-site recognition at opening & closing of event	✓	✓
Exhibit table or logo linked to website for marketing materials	✓	✓
Podium time for up to 3 minutes	✓	✓
Sponsor ribbon for staff at event	✓	✓
Opportunity to provide branded giveaways (in-person or mailed)	✓	✓
Attendee opt-in list from event	✓	✓
Inclusion in thank you announcements during event	✓	✓