SPONSORSHIP & DONATION OPPORTUNITIES





LEADERSHIP DEVELOPMENT

MENTORING

YOUTH EMPOWERMENT

Join us for a meaningful evening at our <u>2022 Empower Gala</u> and support the mission of TeamWomen and Empower Leadership Academy, where we inspire women and girls to rise together through leadership development, mentoring, and youth empowerment. Our sponsors and partners will also share details about their dedication to making a difference in the world, one woman and girl at a time.

For organizations and individuals interested in making a greater impact, we have several sponsorship opportunities and levels available for this event. We also are looking for donations! If you're interested in donating to our silent auction, please contact <u>info@teamwomenmn.org</u>.

2022 EMPOWER GALA

·Thursday, November 10, 2022 | 5:00 PM

38%

·Metropolitan Ballroom & Club

★ Click to watch the 2020 Gala ★

TEAMWOMEN AND EMPOWER LEADERSHIP ACADEMY DEMOGRAPHICS:

Director Level to

600
TeamWome Membership

Org/Corp
Annual
Revenue

30%	Manager Level
30%	Consultants or Entrepreneurs
2%	Women in Transition
27%	1-10 Million
32%	10-100 Million
33%	100 Million or More

C-Suite



49%	White/Non-Hispanic
17%	African-American
8%	Asian-American/Pacific Islander
6%	Latino/Latina/Hispanic
2%	Native American/ Alaskan Native
0.5%	Other
55%	5th-8th Grade
45%	9th-12th Grade



2022 EMPOWER GALA

PRESENTING SPONSOR — \$7,500

Introduce Emcee and Auctioneer

- •8 tickets with seating based on current COVID-19 restrictions at time of event
- •Recognition in media coverage and advertising (interviews, press releases and social media)
- •Red carpet interview at in-person event (or) featured guest on TeamWomen's podcast
- ·Hyperlinked logo on event webpage (3.5k+ website visits per month)
- ·Logo recognition throughout event
- ·Exhibit table at event
- •Opportunity to provide branded giveaways in our special finalist event box
- Inclusion in thank you announcements during event
- ·Access to attendee opt-in list
- •5 TeamWomen social media posts (8,250 followers)
- •Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
- •TCBmag.com: 183,443 page views/month

CHAMPAGNE TOAST SPONSOR — \$5,000

Make Toast to Kick Off the Night

- •6 tickets with seating based on current COVID-19 restrictions at time of event
- •Recognition in media coverage and advertising (interviews, press releases and social media)
- •Red carpet interview at in-person event (or) featured guest on TeamWomen's podcast
- ·Hyperlinked logo on event webpage (3.5k+ website visits per month)
- ·Exhibit table at event
- •Opportunity to provide branded giveaways in our special finalist event box
- ·Inclusion in thank you announcements during event
- ·Access to attendee opt-in list
- ·4 TeamWomen social media posts (8,250 followers)
- •Recognition in Twin Cities Business Magazine's special section (70,000 monthly print readers)
- •TCBmag.com: 183,443 page views/month

PILLAR SPONSOR — \$2,500

Confidence, Resilience, Leadership and Mental Wellness

- ·4 tickets with seating based on current COVID restrictions at time of event
- ·Hyperlinked logo on event page 51, 600+ website visits per month
- Inclusion in thank you announcements during event
- •Opportunity to provide video (featured during event video loop and social media)
- ·(3) TeamWomen and Empower Leadership Academy social media posts —30,000 impressions per month

CHEERLEADER TABLE SPONSOR — \$1,300

- •8 tickets with seating based on current COVID-19 restrictions at time of event*
- ·Hyperlinked logo on event webpage (3.5k+ website visits per month)
- ·Inclusion in thank you announcements during event
- ·Access to attendee opt-in list
- ·1 TeamWomen social media post (8,250 followers)
- *Table size is for 8 tickets but may change per COVID-19 regulations at time of the event.



2022 EMPOWER GALA

MONETARY DONATIONS

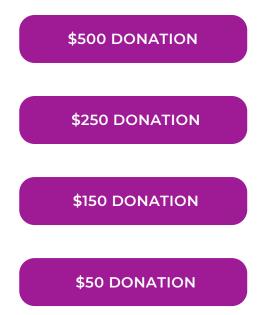
Donors like you will continue to help us expand our outreach as we provide leadership development and mentoring opportunities to women and young girls, along with supporting TeamWomen and Empower Leadership Academy operations. You can make an online donation or send a check to: 1633 West End Blvd, Minneapolis, MN 55416. All monetary donations are tax write-offs and you may receive a receipt upon request. If needed, our tax ID number is 46-0691731.

DONATE NOW

All funds raised are used to support our programs and mission of inspiring women and girls to rise together.

Benefits include:

- •(1) social media mention 35,000+ impressions per month
- ·Name on slide deck during event
- ·Inclusion in annual report





2022 EMPOWER GALA

DONATION ITEM WISH LIST

We are also taking donation items for our silent auction during the event. If you'd like to donate an item, please contact <u>info@teamwomenmn.org</u>. Here is a list of items that have been donated in the past that you could consider:

BOAT RENTAL CERTIFICATE GOLF CLUBS & ROUNDS OF GOLF HELICOPTER RIDE & DINNER HOTEL STAY EXPERIENCE PROFESSIONAL DIGITAL COURSE **PRIVATE YOGA CLASS** PHOTOGRAPHY SESSION STATE PARK PASSES **BABY GIFT BASKET** MOVIE NIGHT BASKET MOM/DAUGHTER NIGHT BASKET CHOCOLATE BASKET FRONT PORCH POT **DECORATIONS RESTAURANT GIFT CARDS** SIGNED SPORTS MERCHANDISE HAIR & MAKEUP SESSION MASSAGE GIFT CARD WINE TASTING EXPERIENCE