

SPONSORSHIP OPPORTUNITIES



8TH ANNUAL WAVEMAKER AWARDS

October 12th, 2023 | 5:00 PM CT | Metropolitan Ballroom & Club

LEADERSHIP DEVELOPMENT * NETWORKING * MENTORSHIP * YOUTH EMPOWERMENT

TeamWomen is a premier professional women’s organization deeply committed to developing future generations of women in leadership. Membership includes 550 women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports, and civic organizations. Each year, we inspire women to make meaningful connections and rise together through 40 leadership development events, as well as our Annual Leadership Conference, Young Professionals WaveMaker Awards, and Empower Gala.

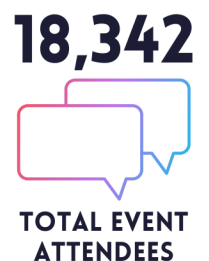
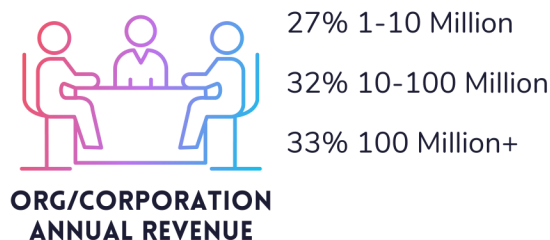
Our 6 and 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one’s full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade.

TeamWomen is proud to support women from the classroom to the boardroom.

TEAMWOMEN 2022 OVERVIEW

- 396 total mentoring pairs since 2012
- 60,000 website visits
- 35,000+ social media impressions per month
- 6,500+ email subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

TEAMWOMEN MEMBER DEMOGRAPHICS:



SPONSORSHIP OPPORTUNITIES

2023 WAVEMAKER AWARDS

PRESENTING SPONSOR \$7,500

Host WaveMaker Awards Mingle Prior to the Event

- Eight (8) Tickets With Premier Seating
- Recognition in media coverage and awards marketing (press releases & social media)
- Red Carpet Interview on the awards night
- Formal recognition at opening and closing of event
- Opportunity to address attendees during the ceremony
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Attendee opt-in list
- Recognition in Twin Cities Business Magazine if confirmed before print deadline

CHAMPAGNE TOAST SPONSOR \$5,000

Present Award for 1 WaveMaker Awards Honoree Category

- Six (6) Tickets With Premier Seating
- Recognition in media coverage and awards marketing (press releases & social media)
- Red Carpet Interview on the awards night
- Formal recognition at opening and closing of event
- Opportunity to address attendees during the ceremony
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Attendee opt-in list
- Recognition in Twin Cities Business Magazine if confirmed before print deadline

ELITE CATEGORY SPONSOR \$2,500

- Four (4) Tickets With Premier Seating
- Red Carpet Interview on the awards night
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Attendee opt-in list
- Recognition in Twin Cities Business Magazine if confirmed before print deadline

SIGNATURE SPONSOR \$2,000

- Two (2) Tickets With Premier Seating
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Attendee opt-in list
- Recognition in Twin Cities Business Magazine if confirmed before print deadline

CHEERLEADER SPONSOR \$1,300

- Eight (8) Tickets With Premier Seating
- Formal recognition at opening and closing of event
- Logo inclusion on event page, powerpoint and social media
- Sponsor ribbon on attendee name badge
- Attendee opt-in list

SUPPORTER SPONSOR \$500

- Logo Recognition in marketing