

TEAMWOMEN SPONSORSHIP OPPORTUNITIES



2023 EMPOWER GALA

November 9th, 2023 | 5:00 PM CT | Metropolitan Ballroom & Club

LEADERSHIP DEVELOPMENT * NETWORKING * MENTORSHIP * YOUTH EMPOWERMENT

TeamWomen is a premier professional women's organization deeply committed to developing future generations of women in leadership. Our Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade.

Our annual Empower Gala supports the mission of TeamWomen to inspire women and girls to rise together through leadership development, mentoring, and youth empowerment. Our sponsors and partners will share details about their dedication to making a difference in the world, one woman and girl at a time. **TeamWomen is proud to support women from the classroom to the boardroom.**

For organizations and individuals interested in making a greater impact, we have several sponsorship opportunities and levels available for this event. We also are looking for donations! If you're interested in donating to our silent auction, please contact info@teamwomenmn.org.

* [Click to watch the 2022 Gala](#) *

TEAMWOMEN AND EMPOWER LEADERSHIP ACADEMY DEMOGRAPHICS:

550



TEAMWOMEN
MEMBERS

- 38% Director Level to C-Suite
- 30% Manager Level
- 30% Consultants or Entrepreneurs
- 2% Women in Transition

1,984



EMPOWER
PARTICIPANTS

- 49% White/Non-Hispanic
- 17% African-American
- 8% Asian-American/Pacific Islander
- 6% Latino/Latina/Hispanic
- 2% Native American/Alaskan Native
- 0.5% Other

- 27% 1-10 Million
- 32% 10-100 Million
- 33% 100 Million or More



GRADE LEVELS

- 55% 5th-8th Grade
- 45% 9th-12th Grade



ORG/CORPORATION
ANNUAL REVENUE

SPONSORSHIP OPPORTUNITIES

2023 EMPOWER GALA

PRESENTING SPONSOR \$7,500

- 8 tickets with premier seating
- Recognition in media and marketing (interviews, press releases and social media)
- Red carpet interview at the event
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Attendee opt-in list
- Recognition in Twin Cities Business Magazine if confirmed before print deadline

CHAMPAGNE TOAST SPONSOR \$5,000

- 6 tickets with premier seating
- Recognition in media coverage and gala marketing (press releases & social media)
- Red carpet interview at the event
- Formal recognition at opening and closing of event
- Opportunity to address attendees during the ceremony
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Attendee opt-in list
- Recognition in Twin Cities Business Magazine if confirmed before print deadline

PILLAR SPONSOR \$2,500

- 4 tickets with premier seating
- Formal recognition at opening and closing of event
- Red carpet interview at the event
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge

CHEERLEADER TABLE SPONSOR \$1,300

- 8 tickets with premier seating
- Formal recognition at opening and closing of event
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge

DONATION OPPORTUNITIES

2023 EMPOWER GALA

MONETARY DONATIONS

Donors like you will continue to help us expand our outreach as we provide leadership development and mentoring opportunities to women and young girls, along with supporting TeamWomen and Empower Leadership Academy operations. You can make an [online donation](#) or send a check to: 1633 West End Blvd, Minneapolis, MN 55416. All monetary donations are tax write-offs and you may receive a receipt upon request. If needed, our tax ID number is 46-0691731.

[DONATE NOW](#)

DONATION ITEM WISHLIST

We are also taking donation items for our silent auction during the event. If you'd like to donate an item, please contact info@teamwomenmn.org. Here is a list of items that have been donated in the past that you could consider:

BOAT RENTAL CERTIFICATE
GOLF CLUBS & ROUNDS OF GOLF
HELICOPTER RIDE & DINNER
HOTEL STAY EXPERIENCE
PROFESSIONAL DIGITAL COURSE
PRIVATE YOGA CLASS
PHOTOGRAPHY SESSION
STATE PARK PASSES
BABY GIFT BASKET

MOVIE NIGHT BASKET
MOM/DAUGHTER NIGHT BASKET
CHOCOLATE BASKET
FRONT PORCH POT
DECORATIONS RESTAURANT
GIFT CARDS
SIGNED SPORTS MERCHANDISE
HAIR & MAKEUP SESSION
MASSAGE GIFT CARD
WINE TASTING EXPERIENCE