



SPONSORSHIP OPPORTUNITIES



13TH ANNUAL LEADERSHIP CONFERENCE

May 8th, 2024 | 7:30AM CT | Hyatt Regency Minneapolis

LEADERSHIP DEVELOPMENT | NETWORKING | MENTORSHIP | YOUTH EMPOWERMENT

TeamWomen is a premier professional women's organization deeply committed to developing future generations of women in leadership. Membership includes women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports, and civic organizations. Each year, we inspire women to make meaningful connections and rise together through 40 leadership development events, as well as our Annual Leadership Conference, WaveMaker Awards, and Empower Gala.

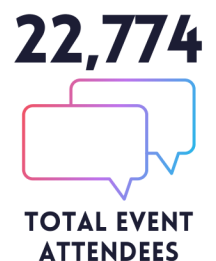
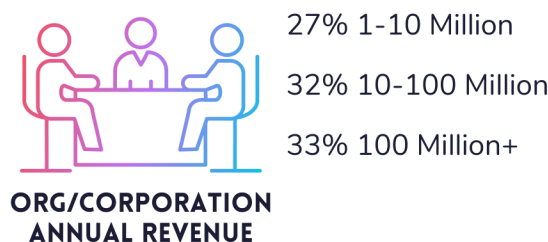
Our 6 and 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one's full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade.

TeamWomen is proud to support women from the classroom to the boardroom.

TEAMWOMEN 2023 OVERVIEW

- 450+ total mentors/mentees since 2012
- 2,350 Empower Leadership Academy attendees
- 60,000 website visits
- 35,000+ social media impressions per month
- 6,500+ email subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

TEAMWOMEN MEMBER DEMOGRAPHICS:



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LEADERSHIP CONFERENCE

PRESENTING SPONSOR \$25,000

- Two Reserved Tables with Twenty (20) conference event tickets with premier seating
- (5) Annual Memberships
- Recognition in all media coverage and conference advertising (interviews, press releases & social media)
- Red Carpet Interview on the day of conference
- Formal recognition at opening and closing of event
- Opportunity to address attendees during the conference
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Conference attendee opt-in list

DIAMOND SPONSOR \$12,500

- One Reserved Table (10) conference event tickets with premier seating
- (3) Annual Memberships
- Recognition in media coverage and press releases
- Red Carpet Interview on the day of conference
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on attendee name badge
- Conference attendee opt-in list

GOLD SPONSOR \$5,000

- Five (5) Conference event tickets with premier seating
- Red carpet interview on the day of the conference
- Formal recognition at the opening and closing of event
- Exhibit table at the event for company marketing materials including branded giveaways
- Logo inclusion in marketing and social media
- Sponsor ribbon on attendee name badge
- Conference attendee opt-in list

SILVER SPONSOR \$2,500

- Three (3) conference event tickets with premier seating
- Formal recognition at the opening and closing of the event
- Exhibit table at the event for company marketing material including brand giveaways
- Sponsor ribbon on attendee name badge
- Logo inclusion in marketing materials and social media
- Conference attendee opt-in list

BRONZE SPONSOR \$1,750

- Two (2) conference event tickets with premier seating
- Exhibit table at the event for company marketing material including branded giveaways
- Sponsor ribbon on attendee name badge
- Logo inclusion in marketing materials and social media

SAPPHIRE SPONSOR \$1,250

- One (1) conference event ticket
- Opportunity to provide branded giveaways on community table at the event
- Logo inclusion in marketing materials and social media