

ANNUAL SPONSORSHIP OPPORTUNITIES



LEADERSHIP DEVELOPMENT | NETWORKING | MENTORSHIP | YOUTH EMPOWERMENT

TeamWomen is a premier professional women’s organization deeply committed to developing future generations of women in leadership. Membership includes women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports, and civic organizations. Each year, we inspire women to make meaningful connections and rise together through 40 leadership development events, as well as our Annual Leadership Conference, Young Professionals WaveMaker Awards, and Empower Gala.

Our 6 and 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one’s full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade.

TeamWomen is proud to support women from the classroom to the boardroom.

TEAMWOMEN 2023 OVERVIEW

- 450+ total mentors/mentees since 2012
- 2,350 Empower Leadership Academy attendees
- 60,000 website visits
- 35,000+ social media impressions per month
- 6,500+ email subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.


TEAMWOMEN MEMBER DEMOGRAPHICS:

675+



MEMBERSHIP

- 38 % Director Level to C-Suite
- 30% Manager Level
- 30% Consultants | Entrepreneurs
- 2% Women in Transition



ORG/CORPORATION ANNUAL REVENUE

- 27% 1-10 Million
- 32% 10-100 Million
- 33% 100 Million+

22,774



TOTAL EVENT ATTENDEES

ANNUAL SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$10,000

- Pick 2 premier benefits:
 - Sponsor 1 Mentor Program cohort
 - Hold 1 Empower Half-Day Leadership Academy
 - Provide monthly thought leadership content to circulate on blog, eBlasts & social media
- Featured sponsor at 3 signature events (live or virtual)
- Attendee opt-in list from featured sponsor events
- Inclusion in thank you announcements during all events
- Mention in media coverage, interviews, press releases & social media
- Inclusion in 6 eBlast advertisements
- Video or written sponsor profile in 1 eBlast (featured on blog & social media)
- Logo on website, event marketing & social media
- 10 annual memberships
- Complimentary job postings

SILVER SPONSOR \$5,000

- Pick 1 premier benefit:
 - Sponsor 1 Mentor Program cohort
 - Hold 1 Empower Half-Day Leadership Academy
 - Provide monthly thought leadership content to circulate on blog, eBlasts & social media
- Featured sponsor at 2 signature events (live or virtual)
- Attendee opt-in list from featured sponsor events
- Inclusion in thank you announcements during all events
- Mention in media coverage, interviews, press releases & social media
- Inclusion in 4 eBlast advertisements
- Video or written sponsor profile in 1 eBlast (featured on blog & social media)
- Logo on website, event marketing & social media
- 5 annual memberships
- Complimentary job postings

BRONZE SPONSOR \$2,500

- Featured sponsor at 1 signature event (live or virtual)
- Attendee opt-in list from featured sponsor event
- Inclusion in thank you announcements during all events
- Inclusion in 2 eBlast advertisements
- Video or written sponsor profile in 1 eBlast (featured on blog & social media)
- Logo on website, event marketing & social media
- 3 annual memberships
- Complimentary job postings

ENERGY BREAKFAST SPONSORSHIP \$300

- Featured sponsor at 1 Energy Breakfast
- 1 ticket included with each event
- Formal on-site recognition at opening & closing of event
- Podium time for up to 3 minutes
- Sponsor ribbon for staff at event
- Opportunity to provide branded giveaways (in-person or mailed)
- Attendee opt-in list from event
- Inclusion in thank you announcements during event



ANNUAL SPONSORSHIP OPPORTUNITIES

BENEFITS	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
INVESTMENT	\$10,000	\$5,000	\$2,500
PREMIER BENEFITS	PICK TWO	PICK ONE	
Sponsor 1 mentor program cohort (offered in Fall/Spring)	✓	✓	
Hold 1 Empower Leadership Half-Day Academy	✓	✓	
Provide monthly thought leadership content to circulate on blog, eblasts, & social media	✓	✓	
EVENTS (LIVE OR VIRTUAL)			
Featured sponsor at signature events (live or virtual)	3x	2x	1x
Tickets included with each event	2	2	2
Formal on-site recognition at opening and closing of event	✓	✓	✓
Exhibit table or logo linked to website for marketing materials	✓	✓	✓
Podium time for up to 3 minutes	✓	✓	✓
Sponsor ribbon for staff at events	✓	✓	✓
Opportunity to provide branded giveaways (in person or mailed)	✓	✓	✓
Attendee opt-in list from event	✓	✓	✓
Inclusion in thank you announcements during event	✓	✓	✓
BRANDING			
Mention in media coverage, interviews, press releases, and social media	✓	✓	
Inclusion in eblast advertisements	6	4	2
Video or written sponsor profile in 1 eblast (featured on blog & social media)	✓	✓	✓
Logo on website, event marketing, & social media	✓	✓	✓
MEMBERSHIPS			
Free annual memberships	10	5	3
Complimentary job postings	✓	✓	✓

ENERGY BREAKFAST SPONSORSHIP

BENEFITS	
INVESTMENT	\$300
EVENTS (LIVE OR VIRTUAL)	
Featured sponsor at Energy Breakfast	1x
Tickets included with each event	1
Formal on-site recognition at opening and closing of event	✓
Exhibit table or logo linked to website for marketing materials	✓
Podium time for up to 3 minutes	✓
Sponsor ribbon for staff at events	✓
Opportunity to provide branded giveaways (in person or mailed)	✓
Attendee opt-in list from all events	✓
Inclusion in thank you announcements during all events	✓