

ANNUAL SPONSORSHIP OPPORTUNITIES



LEADERSHIP DEVELOPMENT | NETWORKING | MENTORSHIP | YOUTH EMPOWERMENT

TeamWomen is a non-profit that helps women and girls connect with their inner confidence and realize a career potential they may not have thought possible. Women join TeamWomen when they are in varying career cycles, and become a part of a deeply supportive community that is there for them through all life phases. As a member of this TeamWomen collective, you gain leadership skills, expand your network, broaden how you view the world, boost confidence and ignite energy so that you can lean into life and become the leader you desire to be. Members learn and get fueled while feeling the pride in helping other women grow and giving back to our community.

Our 6 and 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one's full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade. TeamWomen is proud to support women from the classroom to the boardroom!

TEAMWOMEN 2024 OVERVIEW

- 536 total mentors/mentees since 2012
- 2,600 Empower Leadership Academy attendees
- 60,000 website visits
- 35,000+ social media impressions per month
- 6,750+ email subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

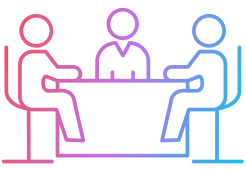
TEAMWOMEN MEMBER DEMOGRAPHICS:

675+



MEMBERSHIP


- 38 % Director Level to C-Suite
- 30% Manager Level
- 30% Consultants | Entrepreneurs
- 2% Women in Transition



ORG/CORPORATION ANNUAL REVENUE

- 27% 1-10 Million
- 32% 10-100 Million
- 33% 100 Million+

23,500



TOTAL EVENT ATTENDEES

ANNUAL SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$10,000

- Pick 2 premier benefits:
 - Sponsor 1 Mentor Program cohort
 - Hold 1 Empower Half-Day Leadership Academy
 - Provide monthly thought leadership content to circulate on blog, eBlasts & social media
- Featured sponsor at 3 signature events (live or virtual)
- Attendee opt-in list from featured sponsor events
- Inclusion in thank you announcements during events
- Mention in media coverage, interviews, press releases & social media
- Inclusion in 6 eBlast advertisements
- Video or written sponsor profile in 1 eBlast (featured on blog & social media)
- Logo on website, event marketing & social media
- 10 annual memberships
- Complimentary job postings

PLATINUM SPONSOR \$6,750

- Pick 1 premier benefit:
 - Sponsor 1 Mentor Program cohort
 - Hold 1 Empower Half-Day Leadership Academy
 - Provide monthly thought leadership content to circulate on blog, eBlasts & social media
- Featured sponsor at 2 signature events (live or virtual)
- Attendee opt-in list from featured sponsor events
- Inclusion in thank you announcements during all events
- Mention in media coverage, interviews, press releases & social media
- Inclusion in 4 eBlast advertisements
- Video or written sponsor profile in 1 eBlast (featured on blog & social media)
- Logo on website, event marketing & social media
- 5 annual memberships
- Complimentary job postings

SILVER SPONSOR \$5,000

- Pick 1 premier benefit:
 - Sponsor 1 Mentor Program cohort
 - Provide monthly thought leadership content to circulate on blog, eBlasts & social media
- Featured sponsor at 2 signature events (live or virtual)
- Attendee opt-in list from featured sponsor events
- Inclusion in thank you announcements during all events
- Mention in media coverage, interviews, press releases & social media
- Inclusion in 4 eBlast advertisements
- Video or written sponsor profile in 1 eBlast (featured on blog & social media)
- Logo on website, event marketing & social media
- 5 annual memberships
- Complimentary job postings

BRONZE SPONSOR \$2,500

- Featured sponsor at 1 signature event (live or virtual)
- Attendee opt-in list from featured sponsor event
- Inclusion in thank you announcements during events
- Inclusion in 2 eBlast advertisements
- Video or written sponsor profile in 1 eBlast (featured on blog & social media)
- Logo on website, event marketing & social media
- 3 annual memberships
- Complimentary job postings

ENERGY BREAKFAST SPONSORSHIP \$300

- Featured sponsor at 1 Energy Breakfast
- 1 ticket included with each event
- Formal on-site recognition at opening & closing of event
- Podium time for up to 3 minutes
- Sponsor ribbon for staff at event
- Opportunity to provide branded giveaways (in-person or mailed)
- Attendee opt-in list from event
- Inclusion in thank you announcements during event



ANNUAL SPONSORSHIP OPPORTUNITIES

BENEFITS	GOLD	PLATINUM	SILVER	BRONZE	
INVESTMENT	\$10,000	\$6,750	\$5,000	\$2,500	
PREMIER BENEFITS	PICK TWO	PICK ONE	PICK ONE		
Sponsor 1 mentor program cohort (offered in Fall/Spring)	✓	✓	✓		
Hold 1 Empower Leadership Half-Day Academy	✓	✓			
Provide monthly thought leadership content to circulate on blog, eblasts, & social media	✓	✓	✓		
EVENTS (LIVE OR VIRTUAL)					
Featured sponsor at signature events (live or virtual)	3x	2x	2x	1x	
Tickets included with each event	2	2	2	2	
Formal on-site recognition at opening and closing of event	✓	✓	✓	✓	
Exhibit table or logo linked to website for marketing materials	✓	✓	✓	✓	
Podium time for up to 3 minutes	✓	✓	✓	✓	
Sponsor ribbon for staff at events	✓	✓	✓	✓	
Opportunity to provide branded giveaways (in person or mailed)	✓	✓	✓	✓	
Attendee opt-in list from event	✓	✓	✓	✓	
Inclusion in thank you announcements during event	✓	✓	✓	✓	
BRANDING					
Mention in media coverage, interviews, press releases, and social media	✓	✓	✓		
Inclusion in eblast advertisements	6	4	4	2	
Video or written sponsor profile in 1 eblast (featured on blog & social media)	✓	✓	✓	✓	
Logo on website, event marketing, & social media	✓	✓	✓	✓	
MEMBERSHIPS					
Free annual memberships	10	5	5	3	
Complimentary job postings	✓	✓	✓	✓	

ENERGY BREAKFAST SPONSORSHIP

BENEFITS	
INVESTMENT	\$300
EVENTS (LIVE OR VIRTUAL)	
Featured sponsor at Energy Breakfast	1x
Tickets included with each event	1
Formal on-site recognition at opening and closing of event	✓
Exhibit table or logo linked to website for marketing materials	✓
Podium time for up to 3 minutes	✓
Sponsor ribbon for staff at events	✓
Opportunity to provide branded giveaways (in person or mailed)	✓
Attendee opt-in list from all events	✓
Inclusion in thank you announcements during all events	✓