

# SPONSORSHIP OPPORTUNITIES



## ANNUAL WAVEMAKER AWARDS

Celebrating WaveMakers in Our Business Community

LEADERSHIP DEVELOPMENT | NETWORKING | MENTORSHIP | YOUTH EMPOWERMENT

TeamWomen is a premier professional women’s organization deeply committed to developing future generations of women in leadership. Membership includes women from the C-suite to young professionals who work in a variety of key industries including business, corporate, sports, and civic organizations. Each year, we inspire women to make meaningful connections and rise together through 40 leadership development events, as well as our Annual Leadership Conference, WaveMaker Awards, and Empower Gala.

Our 6 and 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one’s full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from 5th through 12th grade.

TeamWomen is proud to support women from the classroom to the boardroom.

### TEAMWOMEN 2024 OVERVIEW

- 500+ total mentors/mentees since 2012
- 2,616 Empower Leadership Academy attendees
- 60,000 website visits
- 35,000+ social media impressions per month
- 6,700+ email subscribers
- All featured sponsor events are promoted on our partner/chamber sites including TwinWest Chamber of Commerce, Minneapolis Regional Chamber, St. Paul Area Chamber of Commerce, and Twin Cities Society for Human Resource Management.

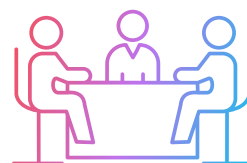
### TEAMWOMEN MEMBER DEMOGRAPHICS:

675+



MEMBERSHIP

- 38 % Director Level to C-Suite
- 30% Manager Level
- 30% Consultants | Entrepreneurs
- 2% Women in Transition



ORG/CORPORATION ANNUAL REVENUE

- 27% 1-10 Million
- 32% 10-100 Million
- 33% 100 Million+

23,870



TOTAL EVENT ATTENDEES

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## WAVEMAKER AWARDS

### PRESENTING SPONSOR \$7,500

Host WaveMaker Awards Mingle Prior to the Event

- Eight (8) Tickets With Premier Seating
- Recognition in media coverage and event marketing
- Red Carpet Interview on the awards night
- Formal recognition at opening and closing of event
- Opportunity to address attendees during the ceremony
- Exhibit table at event for company marketing material including branded giveaways
- Sponsor ribbon on attendee name badge
- Attendee opt-in list

### CHAMPAGNE TOAST SPONSOR \$5,000

Present Award for 1 WaveMaker Awards Honoree Category

- Six (6) Tickets With Premier Seating
- Red Carpet Interview on the awards night
- Formal recognition at opening and closing of event
- Opportunity to address attendees during the ceremony
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in event marketing
- Sponsor ribbon on attendee name badge
- Attendee opt-in list

### SIGNATURE SPONSOR \$2,500

- Four (4) Tickets With Premier Seating
- Red Carpet Interview on the awards night
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in event marketing
- Sponsor ribbon on attendee name badge
- Attendee opt-in list

### CHEERLEADER SPONSOR \$1,300

- Eight (8) Tickets With Premier Seating
- Formal recognition at opening and closing of event
- Logo inclusion in event marketing
- Sponsor ribbon on attendee name badge
- Attendee opt-in list

### SUPPORTER SPONSOR \$500

- One (1) Event Ticket
- Logo inclusion in event marketing
- Sponsor ribbon on attendee name badge of table purchaser