TEAMWOMEN

SPONSORSHIP OPPORTUNITIES

ANNUAL LEADERSHIP CONFERENCE

LEADERSHIP DEVELOPMENT | NETWORKING | MENTORSHIP | YOUTH EMPOWERMENT

TeamWomen is a non-profit that helps women and girls connect with their inner confidence and realize a career potential they may not have thought possible. Women join TeamWomen when they are in varying career cycles, and become a part of a deeply supportive community that is there for them through all life phases. As a member of this TeamWomen collective, you gain leadership skills, expand your network, broaden how you view the world, boost confidence and ignite energy so that you can lean into life and become the leader you desire to be. Members learn and get fueled while feeling the pride in helping other women grow and giving back to our community.

Our 6 and 12-month Mentor Program provides one-on-one opportunities for professional development and growth in reaching one's full potential, and Empower Leadership Academy allows us to instill lifelong confidence and leadership skills in girls from ages 10-18. TeamWomen is proud to support women from the classroom to the boardroom!

OUR IMPACT:

- 727 total mentors/mentees since 2012
- 2,937 Empower Leadership Academy attendees
- 60,000 website visits
- 35,000+ social media impressions per month
- 6,000 email subscribers
- All featured sponsor events are promoted on our partner/chamber sites.

TEAMWOMEN MEMBER DEMOGRAPHICS:

670+

MEMBERSHIP

38 % Director Level to C-Suite

30% Manager Level

30% Consultants | Entrepreneurs

2% Women in Transition

ORG/CORPORATION ANNUAL REVENUE

27% 1-10 Million

32% 10-100 Million

33% 100 Million+

29,556

TOTAL EVENT ATTENDEES

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LEADERSHIP CONFERENCE

PRESENTING SPONSOR $30,000

- Two Reserved Tables with Twenty (20) conference event tickets with premier seating
- (10) Annual Memberships
- Recognition in all media coverage and conference advertising (interviews, press releases & social media)
- Red Carpet Interview on the day of conference
- Formal recognition at opening and closing of event
- Opportunity to address attendees during the conference
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on name badge
- Conference attendee opt-in list

DIAMOND SPONSOR $15,000

- One Reserved Table (10) conference event tickets with premier seating
- (5) Annual Memberships
- Recognition in media coverage and press releases
- Red Carpet Interview on the day of conference
- Formal recognition at opening and closing of event
- Exhibit table at event for company marketing material including branded giveaways
- Logo inclusion in marketing materials and social media
- Sponsor ribbon on name badge
- Conference attendee opt-in list

GOLD SPONSOR $5,000

- Five (5) Conference event tickets with premier seating
- Red carpet interview on the day of the conference
- Formal recognition at the opening and closing of event
- Exhibit table at the event for company marketing materials including branded giveaways
- Logo inclusion in marketing and social media
- Sponsor ribbon on name badge
- Conference attendee opt-in list

SILVER SPONSOR $2,500

- Three (3) conference event tickets with premier seating
- Formal recognition at the opening and closing of the event
- Exhibit table at the event for company marketing material including brand giveaways
- Sponsor ribbon on name badge
- Logo inclusion in marketing materials and social media
- Conference attendee opt-in list

BRONZE SPONSOR $1,750

- Two (2) conference event tickets with premier seating
- Exhibit table at the event for company marketing material including branded giveaways
- Sponsor ribbon on name badge
- Logo inclusion in marketing materials and social media

SAPPHIRE SPONSOR $1,250

- One (1) conference event ticket
- Opportunity to provide branded giveaways on community table at the event
- Logo inclusion in marketing materials and social media

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